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**PATENTS** 

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Bell et al.

Serial No. 09/766,504

Filed: January 19, 2001

Art Unit: 2171

Examiner: Not yet known

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For: Systems and Processes for Measuring, Evaluating and Reporting Audience Response to Audio, Video, and Other Content

## SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

-Assistant Commissioner for Patents - Washington, DC 20231

Sir:

The citation of information on the attached Form PTO/SB/08 is made pursuant to 37 C.F.R. §§ 1.56, 1.97, and 1.98. A copy of each cited item is enclosed.

The citation of this information does not constitute an admission of priority or that any cited item is available as a reference, or a waiver of any right the applicant may have under applicable statutes, Rules of Practice in patent cases, or otherwise.

Respectfully submitted,

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Our Docket: 41053/203067

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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, DC 20231, on February 6, 7003.

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